

MEDIA RELEASE 17 May 2018

Organisations with big hearts join forces for Kawasaki Disease

Kawasaki Disease is the leading cause of acquired heart disease in children in the UK – it's time we changed that.... *...TOGETHER we will*

Kawasaki Disease is the leading cause of acquired heart disease in children in the UK. Hundreds of children each year in the UK are affected by Kawasaki Disease and that number is rising dramatically. But as an illness, worryingly, it remains little known.

“All Heart” – that’s what it’s ALL about!

Rachael McCormack, Founder of Nottinghamshire based Societi, the UK Foundation for Kawasaki Disease said “We’re constantly looking for new ways for people to get to know about Kawasaki Disease – it’s just so important that everyone knows this disease. We had the idea to develop a luxury handwash which we’ve named “All Heart”. We wanted something which will be around in homes for a long time, become familiar – become well known. Which is just what we need Kawasaki Disease to be – if children’s hearts are to be protected. Early diagnosis and treatment are simply the best ways we have right now to prevent the devastating heart damage this disease can, and all too often does, cause. We were incredibly lucky to have fantastic partners to support us – both as sponsors and project developers – and bring our idea to reality!”

On hand – for our children

Simon Chaplin from GreenStones, who funded the project to bring the first batch of special edition, awareness raising handwash to 100 homes and offices said “We’re delighted to be able to support this innovative project – and let more people know about Kawasaki Disease. I hope this will inspire other sponsors to come forward, get involved and support this great cause.”

From Shetland to 100 homes

Ingrid Webb, CEO of Shetland Soap Company who created Societi’s “All Heart” handwash said “It’s been a fantastic project so far – and a great collaboration. We developed a unique fragrance for Societi for their special edition, luxury handwash and we’re so pleased to have played a part in helping to put the spotlight on this serious children’s illness – we’re delighted to be helping Societi in their work to raise awareness.”

We want everyone in the UK to know Kawasaki Disease.

If you’d like some of our gorgeous “All Heart” handwash, or to sponsor our next 100 bottles – get in touch with Rachael through the contact form on our website.



Rachael McCormack, Societi & Simon Chaplin, GreenStones



The fabulous team at Shetland Soap Company



SHETLAND
Soap
COMPANY

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The UK Foundation for Kawasaki Disease

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Notes to Editors

- **Kawasaki Disease** – Kawasaki Disease is the leading cause of acquired heart disease in children in the UK. Children affected by Kawasaki Disease have much improved chances of a good recovery with timely diagnosis and the correct treatment. Kawasaki Disease is a type of vasculitis. It mainly affects young children but it can affect people of any age – and its impact can be most serious in the very young, particularly infants. It is a serious illness as it can cause coronary artery damage – damage to the blood vessels in the heart, and can lead to acquired heart disease in children. **Kawasaki Disease has a range of symptoms including a characteristic and distinctively persistent high fever for five days or more, rash, bloodshot eyes, “strawberry” tongue, cracked, dry lips, redness of the fingers and toes and swollen glands in the neck.** Kawasaki Disease can be present with some or all of these symptoms and symptoms often appear in series (i.e. not all at once). Kawasaki Disease should always be considered in any child with unexplained persistent fever.
- **About GreenStones** – GreenStones – Established in 1982, GreenStones is an award winning accountancy firm based in Peterborough who Inspire, Challenge and Support their customers to be the very best they want to be. GreenStones, 9 Commerce Road, Lynchwood, Peterborough, PE2 6LR. 01733 371180
- **About Shetland Soap Company** – The Shetland Soap Company is a handmade soap and skincare manufacturer, wholesaler and retailer creating exclusive products inspired by their home in the Shetland Islands. There they use traditional and contemporary methods to create luxury products with an emphasis on natural ingredients. The Shetland Soap Company also provides employment and skill development opportunities for adults with disabilities. They believe that everyone, regardless of disability, should have the opportunity to work and given the right conditions, everyone has the potential to contribute to the local economy and in doing so will learn to value themselves and others. 111 Commercial St, Lerwick, Shetland ZE1 0DL. Tel: 01595 696889
- **About Societi Foundation** – Societi was established in 2015 as an organisation with a specific focus to raise awareness of Kawasaki Disease. We are an influencing and policy shaping organisation. We work to enable both urgently needed research and pursue changing policy and clinical practice for Kawasaki Disease across the UK. Not enough is known about Kawasaki Disease, its symptoms or its treatment. Long term care for affected families is limited. Many agencies, doctors and parents are unaware of the disease. We want to change this. Visit www.societi.org.uk Societi Foundation is a registered charity no 1173755. By raising awareness of Kawasaki Disease across policy makers and funders, the medical community and the general public, Societi aims to enable children to have access to timely diagnosis, correct treatment and appropriate long term support.

Contact Details:

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